



NORTH PUGET SOUND CITY LIFESTYLE

**COMBINING STRATEGIC, HIGH-IMPACT PRINT, ENGAGING
SOCIAL MEDIA CAMPAIGNS, AND UNFORGETTABLE EVENTS
CURATED TO SPOTLIGHT LOCAL BUSINESSES IN THE MOST
DESIRABLE ZIP CODES**



ABOUT US

North Puget Sound City Lifestyle is the leading resource in the area for local, luxury print, social media marketing, and exclusive events. We proudly serve the most affluent communities across Snohomish and King counties.

As the trusted voice in community-driven storytelling, we spotlight the people, businesses, non-profits and events shaping our neighborhoods. Inside our pages, you'll find features on upscale destinations, profiles of distinguished local brands, and curated lifestyle content designed to inspire.

This is your gateway to a world of elegance, influence, and elevated living—on the page and across social platforms. We put businesses in front of potential customers with discretionary income who make the purchasing decisions for their households

CITIES AND ZIP CODES

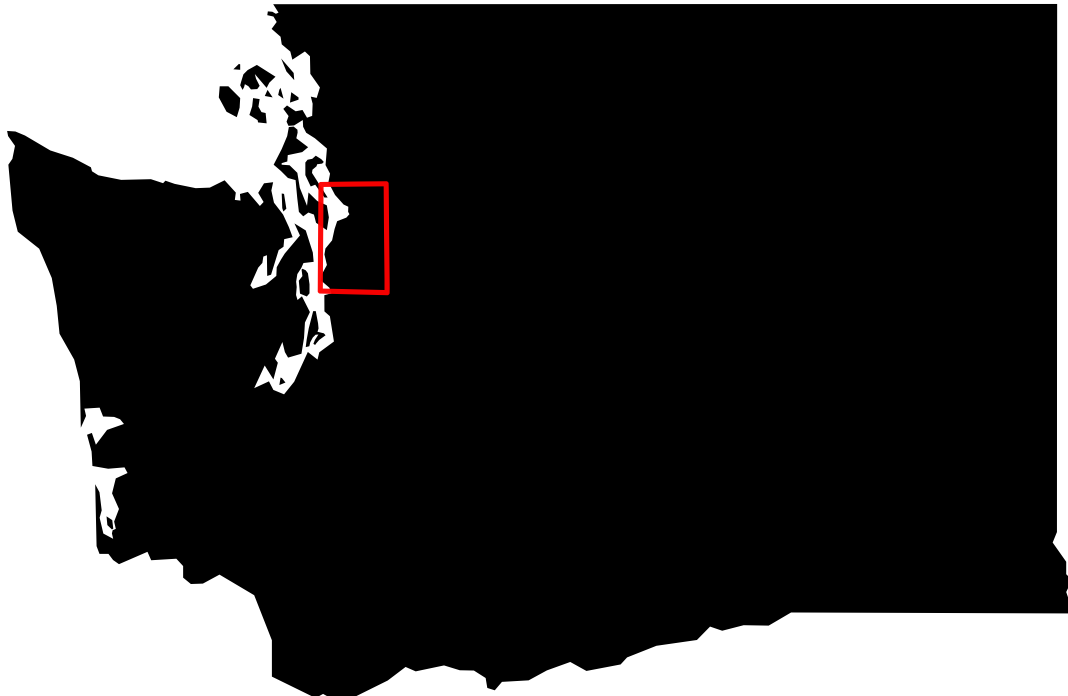
Currently Serving

KIRKLAND

98033
98034

SNOHOMISH

98290, 98296
98258, 98272



Coming Soon

BOTHELL/KENMORE

NORTH COUNTY

EDMONDS/WOODWAY

REDMOND

EVERETT

SHORELINE

LYNNWOOD

WOODINVILLE

MILL CREEK

NORTH PUGET SOUND
CITY LIFESTYLE™



TM



OUR READERSHIP

150,000
AND GROWING TO 1.5M



\$1M - \$35M
AVERAGE HOME VALUE

City Lifestyle magazines are mailed directly to highest-value homes in postal codes targeted by our magazines. As a partner, your brand messaging and story goes right in the mailbox of wealthy single-family homes in the neighborhood.

35-65
AVG READER AGE


66%
FEMALE


83%
MARRIED

LUXURY MAGAZINES



North Puget Sound City Lifestyle curates elegant theme-driven issues each month, featuring the most inspiring local businesses, people, and places across the region. With a focus on luxury living and community storytelling, we help build relationship with affluent readers in King and Snohomish counties—in print, on digital platforms and across social media

PARTNERSHIP BENEFITS



Engaging, hyper-local content that dives deep into the heart of our community.



Full editorial stories on your business published in our magazines.



Niche targeted audience of affluent homes in the local community.



We take a 360° approach combining the power of print, digital and social media marketing.



Invite to our exclusive community events, and option to co-host events with Garden State City Lifestyle, attracting high-value guests & boosting visibility.

EDITORIAL FEATURES



TRAVEL



REAL ESTATE



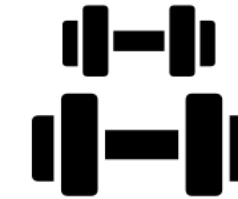
SHOPPING



EDUCATION



BEAUTY



FITNESS



ENTERTAINMENT



LOCAL SERVICES



AUTO AND MARINE



FOOD AND BEVERAGE



SPORTS AND RECREATION



EVENT PLANNING AND SERVICES



FINANCE AND LEGAL SERVICES



HOME SERVICES



HEALTH AND WELLNESS



PROFESSIONAL SERVICES

PR OPPORTUNITIES



ELEVATED EVENTS



We take great pride in creating memorable event where our partners, community connectors, and the subjects of our professionally written stories can come together, celebrate and join in friendship. These are opportunities to elevate your event venue, restaurant, business location, home or studio. Inquire about hosting our next event